Source: https://www.industrydocuments.ucsf.edu/docs/hgyy0003

CARTON ACCOUNTS

RETAIL Masters

PM USA RETAIL MASTERS
NON-COMPLIANCE NOTICE

Account Name: _____ Date: _____
Call Number: _____
Control Number: _____ TSM: _____
Store Number: _____ Territory Number: _____

This form serves as your notice of a non-compliance with our Retail Masters contract _____.
A payment of $ _____ may/will be deducted for the month of _____.
The reason(s) for non-compliance are checked below:

MPL1	☐	A	Non-compliance with PM required space / position / signage on carton fixture (circle one)
	☐	B	No PM USA industry pack fixture in designated location(s) / PM not merchandised on top (circle one)
	☐	C	No PM USA Marlboro Front End Checkfane Display(s) at minimum of half checkfanes or PM Promotional Display at #1 checkfane or PM Counter Display(s)
	☐	D	No separate PM Discount Carton and Pack Displays and POS in #1 discount location (if required)
	☐	E	Lack of fair share of floor displays
	☐	F	Lack of Fair Share of Total Inventory / Facings / Distribution (circle one)
	☐	G	No PM Signage in #1 Location / Lack of Fair Share of Signage / Obstructed / Disadvantaged / Competitive Signage in PM Space (circle one)
	☐	H	Sales of Promotion to non-Consumer / Refuse to pretook / Refusal to assemble displays or POS / Non-Performance (circle one)
	☐	I	Failure to submit velocity reports verifying the store's cigarette sales to consumers by brand and packing
	☐	J	Lack of compliance with agreed upon plan-o-gram
	☐	K	Non-acceptance of recommended PM New Brands
	☐	L	Foreign objects / competitive merchandise on or obstructing displays / fixtures. Displays or fixtures not stocked / taped / locked / removed (circle one)
MPL2	☐	N	No exclusive PM USA industry pack fixture(s) with PM brands on top half of fixture
	☐	O	No exclusive Marlboro Front End Display at minimum 1/2 checkfanes / Promotional Display at #1 checkfane / Competitive permanent pack fixture / display located in checkfane area (circle one)
	☐	P	No distribution on PM B&W / PL / or other designated brand (if required)
MPL3	☐	Q	No exclusive Permanent Signage
	☐	R	No exclusive Permanent PM pack display/fixture
	☐	S	No exclusive Promotion three weeks per quarter
MPL4	☐	T	Lack of two enhanced merchandising performance values
Flex Fund	☐	U	Misuse of Flex Funds / materials / promotions / incentives / coupons (circle one)
Other	☐	V	_____ _____

CORRECTIVE ACTIONS: _____ _____ _____

Continuous non-compliance situations will result in the termination of our Retail Masters Contract.

Retailer Signature: _____

PM Representative Signature: _____

Original - Retailer | Duplicate - Account Manager | Triplicate - Supervisor | Quadruplicate - Sales Rep

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